



## Polaroid NOW+ Instant Camera

Generation 2




- A Shutter Button
- B Lens
- C Flash
- D Viewfinder
- E Photo Eject Slot
- F Film Door Button
- G Flash Button
- H ON | OFF Button
- I Film Counter Display
- J Neck Strap Loop
- K USB Charging Port & Battery Level Indicator
- L +Button Mode Indicator
- M +Button
- N Light Meter
- O Tripod Mount

### Battery

- Battery full
- Battery half full
- Battery empty

### +Button

The Polaroid Now+ camera is always ready to connect to the mobile app. Check the connection status with the +Button.

-  Camera is searching for the mobile app.
-  Camera is connected to the mobile app.
-  Camera is not connected to the mobile app.

The lights above the +Button indicate which creative mode you're in.

- Self-timer: Press +Button once to activate.
- Double exposure: Double press +Button to activate.
- Custom shortcut: Long press +Button to activate.

Hello!  
Let's start  
creating.



polaroid

# Polaroid NOW+ Instant Camera

Generation 2

This camera works with

I-TYPE FILM

600 FILM

Have a problem or  
question? Contact our  
Customer Support Team

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usa@polaroid.com  
+1-212-219-3254

EU/Rest of World  
service@polaroid.com  
00800 5770 1500 or  
visit polaroid.com/help

## Quick Start Guide



Download the complete  
Polaroid Now+ User Manual.

Read this Quick Start Guide online  
[www.polaroid.com/nowplus-manual](http://www.polaroid.com/nowplus-manual)

\*The connection is made through the app, so there's no need to pair the camera with your phone. This means the Polaroid Now+ camera will not appear in your phone's list of Bluetooth® devices.  
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- 1 Turn on the Polaroid Now+ camera by pressing the ON | OFF button.



- 2 To insert the film pack, open the film door.



- 3 Insert the film pack darkslide up and with the tab facing toward you.



- 4 Close the film door. The darkslide covered by the film shield will eject.



- 5 Do not pull on the film shield. Allow it to roll back into the camera, so you can remove the darkslide. You're now ready to take your first photo.



- 6 To add a colored filter from the included kit, press it over the lens. For the starburst and red vignette filters, turn until the small notch aligns with the light meter at the bottom of the lens. The filter will then click into place.



- 7 Download the Polaroid app for extra creative options. Follow the instructions on your mobile phone. The +Button on the camera will turn blue when a connection has been established\*.



- 8 When using the Polaroid app, select your mode before continuing to step 9.



- 9 Aim the camera at your subject and press the shutter button. The flash will trigger automatically.



- 10 To shoot without the flash, press the flash button before each shot.



- 11 The photo covered by the film shield will eject.



- 12 Don't shake the photo! Place it in a dark place or face down on a flat surface. Follow the development time on the packaging.

